



[The RSS feed for shownotes](#) and other cast-related documents will be removed on 16 June 2016.

As Mark wrote in Things I Think I Think a few weeks ago, we are changing how we make shownotes available to you. You will no longer be able to download documents for podcasts going back to the very beginning in 2006 via an RSS feed.

Once we make the switch, you will still have access to all shownotes as a licensee online, or in the iOS or Android app. And, as long as you're a licensee, if you want, you can go to any individual cast's shownotes and download it to your hard drive (and thus, you'll have it forever). But what that also means is that if you ever stop becoming a licensee, you won't have access to any shownotes you haven't already downloaded.

Right now, when you pay us 200 USD as a new licensee, you can download to your hard drive (through the documents RSS feed) all of our shownotes – probably 5,000 pages of guidance – and never talk to us again, and never pay us again (and even request a refund, which we'll probably grant.) That's such a "good deal" for a new customer that it becomes a bad business model for us. While Mike and Mike try to be generous, we're running Manager Tools as a business to help us reach our mission: *Every Manager Effective, Every Professional Productive*.

Allowing someone new to our community to download 11 years of guidance for only 200 dollars, versus the thousands of dollars many of you have spent with us over the years, doesn't seem right. And we believe that there may be an influx of folks who think that way when the book launches. They won't have the relationship most of you do with us, and relationships matter.

If you want to take advantage of the feed, you'll need to do so before 16 June. You can [find it here](#).

[Send us an email](#) if you have any questions, we'll be happy to answer them.

The Manager Tools Team